



Sponsorship Options

ORGANIZATION AND MANAGEMENT

Become a sponsor of the PVinMotion2021 Conference!



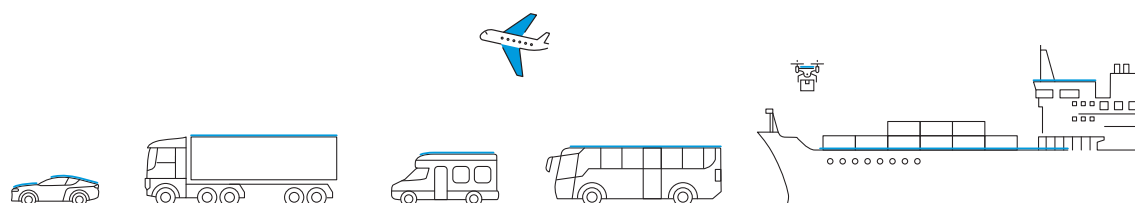
Conference & Exhibition on
Solutions for Vehicle Integration
6-8 December | virtual

PVinMotion is the world's first scientific conference dedicated solely to vehicle-integrated photovoltaics. True to this year's motto – "Solutions for Vehicle Integration" – the conference brings together renowned experts from the worlds of science and industry in order to showcase their innovative work among friends, colleagues and the global VIPV community.

Our pronounced aim is to explore cutting-edge technologies and frameworks of integrating PV into different vehicles and together take advantage of the current, unprecedented momentum in both VIPV research and application. To this end, PVinMotion provides a seminal platform for the VIPV community to meet, to network and to exchange ideas.

The first PVinMotion will take place from December 6-8, 2021 as a virtual event and will be hosted by the Fraunhofer Institute for Solar Energy Systems ISE (Freiburg, Germany). For the 2021 conference, cars and trucks are in focus but there will of course also be ample time and opportunity to discuss further applications such as boats, airplanes or trains as well.

www.pvinmotion-conference.com



Secure your sponsorship/exhibition advantages!

Sponsoring the PVinMotion2021 Conference is an ideal way to give your company visibility and highlight your activities as a strong and innovative player in the future-oriented and growing field of vehicle-integrated PV. Sponsors will be highly visible before, during and after the conference on the conference website and on promotional material.

The conference will provide high-level scientific exchange and great networking opportunities for:

- Researchers from all VIPV-related areas;
- Module and material producers;
- Technology and electronics suppliers;
- Designers, advisors, finance & business.

Your benefits

- Maximize your company's visibility through the conference website and the virtual conference tool.
- Take advantage of new ways of networking to show your latest research, innovations and services.
- Profit from the opportunity to communicate with a global audience.
- Develop contacts with ambitious young scientists in the field: the conference will provide an excellent base for your human resources development.

Your contact person

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Sponsoring packages

Category	Gold	Silver	Bronze
Digital exhibition booth	●	●	●
Logo on the digital conference platform	● premium placement	●	●
Logo on the conference website	●	●	●
Logo in the conference newsletter	●	–	–
Free conference tickets	5	4	2
Time-independent Early Bird tickets	5	4	2
Content partnership (social media)	●	–	–
Script in the digital conference catalog	12 pages	8 pages	4 pages
Onetime advert in the conference newsletter	1	–	–
Advertisement on the conference website	● (500x250px)	● (400x200px)	
Short onetime introduction in the conference newsletter	●	●	●
Short interview/presentation during the sponsor session	●	●	●
Exclusivity	max. 3	–	–
Package price (+ VAT if applicable)	€ 5,000	€ 3,500	€ 2,000

Exhibition package

Package price: € 950

Digital exhibitor booth
1 ticket
1 Early Bird ticket
Script of up to 2 pages in the digital sponsors catalog

* Please note: The sponsorship/exhibition package does not include production costs for any promotional materials (online banners, videos, creating an online booth, etc.)

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Your advantages and options

At PVinMotion 2021, sponsors can present content at their personalized sponsor booth on our conference platform.

You may:

- Add promotional material such as logos, banners, texts and videos;
- Link to your company website and social media;
- Introduce a contact person and provide further contact information.

If you are looking for additional visibility, there is also the option of sponsoring individual sessions. Please get in touch!

It is entirely up to you. You are free to design and set up your company presentation according to your own preferences and ideas! Get creative and show the VIPV community who you are!

By the way: The virtual conference platform will remain accessible for participants for a whole week after the conference, giving your sponsorship even more attention!

Create your Virtual Sponsor Booth

- Give a description of your scope of work, ideas, research and commitment
- Introduce a contact person from your company
- Use private or public chat to get in touch one-by-one with conference participants
- Upload your banner or logo and brand the page with your corporate identity
- Connect to your website and social media
- Provide brochures and flyers for download
- Upload videos introducing your company products or projects

Become a part of the PVinMotion Conference!

Get in touch!



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Our virtual conference platform

The screenshot displays the virtual conference platform interface. A sidebar on the left contains navigation links: Home, Dashboard, Virtual Booths, and Poster Booths. The main content area is titled "Virtual Booths" and features a "Sample Booth" for "conexio pse". The booth includes a banner image of hands holding a business card, a description of the company's focus on renewable energy, and social media links. A video player at the bottom shows a promotional video for the "35. PV-SYMPOSIUM".

Callouts highlighting platform features:

- Upload your company banner or logo and brand the page with your corporate identity
- Provide a description of the scope of your work, ideas, research and commitment
- Engage live with conference participants via table networking
- Introduce a representative for participants to contact directly
- Use the chat function to get in touch with conference participants
- Connect to your social media
- Add additional logos and banners and link them to your website
- Embed a video introducing your company and current projects
- Embed further content via iFrame

Sponsor contract

We want to use PVinMotion 2021, the world's first conference dedicated solely to ViPV, to present ourselves on the digital conference platform from December 6-8, 2021. Therefore, we book the following sponsorship package:

1. Sponsorship packages

Gold Sponsorship

Price: € 5,000

- digital exhibitor booth
- 5 tickets
- 5 Early Bird tickets without time limit
- content partnership (social media)
- script of up to 12 pages in the digital conference catalog
- logo in the conference newsletter (premium placement)
- logo on the digital conference platform (premium placement)
- logo on the conference website
- advert on conference website (500x250 px)
- onetime advert in the conference newsletter
- short, onetime sponsor introduction in the conference newsletter
- short interview / presentation during the sponsors session (prime time)
- exclusivity: max. 3 gold sponsorships

Silver Sponsorship

Price: € 3,500

- digital exhibitor booth
- 4 tickets
- 4 Early Bird tickets
- script of up to 8 pages in the digital sponsors catalog
- presentation of logo on the digital conference platform
- logo on the conference website
- advert on the conference website (400x200 px)
- short, onetime sponsor introduction in the conference newsletter
- short interview / presentation during the sponsors session

Exhibition Sponsorship

Price: € 950

- digital exhibitor booth
- 1 ticket
- 1 Early Bird ticket
- script of up to 2 pages in the digital sponsors catalog

Bronze Sponsorship

Price: € 2,000

- digital exhibitor booth
- 2 tickets
- 2 Early Bird tickets
- script of up to 4 pages in the digital sponsors catalog
- presentation of logo on the digital conference platform
- logo on the conference website
- short, onetime sponsor introduction in the conference newsletter
- short interview / presentation during the sponsors session



2. Company information

www.pvinmotion-conference.com

(to be published in the conference catalog)

Company / institution		
Street / P.O. box	ZIP	City
Industry		

3. Person in charge within the company

to be contacted for further queries

(Please note: The person listed here will not be registered automatically as a conference participant.)

Ms <input type="checkbox"/> Mr <input type="checkbox"/>	
Email	Position
Phone	Mobile
Link to website	

4. Billing address

Company / institution		
Street / P.O. box	ZIP	City
Attn. Ms <input type="checkbox"/> Mr <input type="checkbox"/>		
Email		
VAT ID		

5. Comments

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6. Publication in the digital sponsors catalog / Interview or presentation during the sponsors session

- ☐ Yes, we would like to publish a script with details about our company and products in the digital sponsors catalog at no additional charge. You will receive detailed layout instructions after registration. The script must be submitted no later than November 1, 2021.
- ☐ No, we waive the option to publish a script in the digital sponsors catalog.
- ☐ Yes, we would like to present our company and products during the sponsors session.
- ☐ No, we choose not to present our company and products during the sponsors session.

Contact details

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Place, Date

Legally binding signature and company stamp

Our privacy policy (<https://www.conexio.expert/en/servicenavigation/privacy-policy>) and our terms and conditions (<https://www.conexio.expert/en/servicenavigation/legal-notice-conditions-of-participation-and-cancellation>) apply.